

BEST PRACTICES

2019 EXPO OCTOBER 13-16 NASHVILLE, TN
COMPRESSED AIR / VACUUM / COOLING
CABPEXPO.COM

3-DAY CONFERENCE & FREE EXPO!

IMPROVING PLANT PROFITABILITY THROUGH INDUSTRIAL UTILITY OPTIMIZATION



WHY

Industry self-provides the key industrial utilities of compressed air, vacuum, blower and cooling. The BEST PRACTICES 2019 event focuses on the significant opportunities presented by these inter-related utilities, **to reduce kW and water intensity – per unit of production.**

Industrial plants must continuously seek ways to be more competitive. BEST PRACTICES 2019 will also explore how **production machinery output volumes can increase** by optimizing these utilities. Visit BEST PRACTICES 2019 to discover true “Win/Win” long-term enhancements to plant profitability and environmental sustainability.

WHO

The BEST PRACTICES 2019 event is designed to educate and provide tools to the people who make industrial utility projects happen at a factory. Factory personnel (General Managers, Production Managers, Energy Managers, Plant Engineers, Maintenance Managers) will convene here to identify **Key Performance Indicators**, learn to measure them and identify projects to reduce kW and H₂O consumption per unit of product produced.

All levels of expertise from the compressed air, vacuum, blower and cooling system industries will attend to either share or enhance their knowledge of these systems. Sales engineers, in particular, will be trained on techniques to help their industrial accounts embrace these opportunities. Specifying engineers and utility incentive program representatives will also attend to learn to better advise their industrial accounts.



VENUE

The Nashville Music City Convention Center is a 5-year old, state-of-the-art, convention center located in the heart of Nashville. Due to exhibitor demand, we are more than doubling (vs. 2018) the available exhibit space to 50,000 square feet. We know your customers will enjoy the combination of technology, education and honky-tonks!

TRAVEL & HOTEL

The host hotel will be the Sheraton Grand Nashville Downtown Hotel. This newly-renovated property is located within walking distance to the Music City Convention Center and to the Nashville Art's District. It is located 6 miles from the Nashville International Airport (BNA) and is an easy taxi drive away. Refer to the special “Best Practices EXPO Room Block rate of \$229 and call for reservations at tel: 1.800.325.3535.

BLOWER & VACUUM
BEST PRACTICES
www.vacumbestpractices.com

COMPRESSED AIR
BEST PRACTICES
airbestpractices.com

CHILLER & COOLING
BEST PRACTICES
coolingbestpractices.com

The Best Practices EXPO & Conference is produced by the publishers of the BEST PRACTICES family of magazines.

REGISTER AT WWW.CABPEXPO.COM

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BEST PRACTICES EXPO & CONFERENCE EVENT SCHEDULE

SUNDAY, OCTOBER 13, 2019

9:00AM–3:00PM Exhibitor-Only Pre-Registration
 9:00AM–6:00PM Exhibitor Move-In
 3:00PM–6:00PM Conference Registration Open
 6:00PM–8:00PM Welcome Reception

MONDAY, OCTOBER 14, 2019

7:00AM–11:00AM Exhibitor Registration and Move-in
 8:30AM–10:00AM Opening Session
 10:15AM–12:15PM Conference Session #1
12:00PM–6:00PM EXPO FLOOR OPEN
 1:30PM–2:30PM Energy Treasure Hunt Workshop #1
 2:45PM–4:45PM Conference Session #2
 TBD Networking Event!!

TUESDAY, OCTOBER 15, 2019

8:00AM–9:30AM Plenary Session
 9:45AM–11:45AM Conference Session #3
12:00PM–6:00PM EXPO FLOOR OPEN
 1:30PM–2:30PM Energy Treasure Hunt Workshop #2
 2:45PM–4:45PM Conference Session #4
 5:00PM Energy Treasure Hunt Raffle Winners Announced!!*

WEDNESDAY, OCTOBER 16, 2019

7:00AM–12:00PM Exhibitor Move-out
 8:00AM–10:00AM Conference Session #5
 10:15AM–12:15PM Conference Session #6



4 TRACKS PER CONFERENCE SESSION

TRACK 1:
COMPRESSED AIR SUPPLY STRATEGIES

TRACK 2:
COMPRESSED AIR DEMAND REDUCTION

TRACK 3:
BLOWER & VACUUM OPTIMIZATION

TRACK 4:
COOLING SYSTEMS & ENERGY MANAGEMENT



Registration

Conference registration includes, within the specified day, workshop and conference tracks, meals and expo hall access. **Register at www.cabpexpo.com**

	Before 9/13/19	After 9/13/19
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Single Day Conference Pass **\$290** **\$350**

- October 14 Workshops, Lunch, Opening Session, Expo Hall & Evening Reception
- October 15-16 Breakfasts, Lunch, Conference Sessions, Expo Hall & Evening Reception

Full Conference Pass **\$550** **\$675**

- October 14-16 all functions and meals

SPECIAL DISCOUNT: Register 4 and get 1 FREE!

2019 EXPO HALL OPEN HOURS **FREE**

- October 14-15 12:00 PM – 6:00 PM

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Exhibit Space Sponsorship Opportunities

Diamond	Platinum	Utility Host	Gold	Silver
2 available	7 available	1 available	7 available	10 available
\$20,000	\$15,000	\$15,000	\$11,000	\$6,000
Premium booth	Premium booth	Premium booth	Premium booth	Premium booth
20 x 20*	20 x 20*	10 x 20*	10 x 20*	10 x 10*

*For larger booth sizes add \$2,750 per 100 square feet.

Diamond Sponsorship \$20,000 (2 Available)

- VIP Lounge for Customer Hospitality all-day on October 14-15, 2019. Food & Beverage not included.
- Priority Booth Selection and Placement
- All Platinum Sponsorship Benefits Listed Below

Platinum Sponsorship \$15,000 (7 Available)

- Premium Location 20 x 20 booth
- Top-spot Recognition with Logo Placement on select Show Signage, Show Bags, website pages, marketing communications and conference program
- 6 Full Conference Passes
- 6 Single-Day Conference Passes
- Fifty Discounted (25%) Full Conference or Single-Day Passes
- Free "Energy Intensity Leadership" Profile article to be written and published by Compressed Air Best Practices® Magazine
- Free in-booth video for your exclusive use with post-show content marketing
- Automatic sponsorship in Energy Treasure Hunt Raffle!

Gold Sponsorship \$11,000 (7 available)

- Premium Location 10 x 20 booth
- Recognition with Logo Placement on select Show Signage, website pages, marketing communications and conference program
- 4 Free Full Conference Passes
- 4 Free Single-Day Conference Passes
- Twenty-five Discounted (25%) Full Conference or Single-Day Passes
- Free "Energy Intensity Leadership" Profile article to be written and published by Compressed Air Best Practices® Magazine
- Automatic sponsorship in Energy Treasure Hunt Raffle!

Utility Host Sponsor(s) \$15,000 (1 Available-can be shared)

- One Premium Location 10 x 20 booth
- Top-spot Recognition with Logo Placement on select Show Signage, website pages, marketing communications and conference program
- 15 minute speaking opportunity in Opening Session or Plenary Session
- 6 Full Conference Passes
- 6 Free Single-Day Conference Passes
- Fifty Discounted (25%) Full Conference or Single-Day Passes
- Free "Energy Intensity Leadership" Profile article to be written and published by Compressed Air Best Practices® Magazine
- Chair Conference Session on Utility Incentive Programs
- Automatic sponsorship in Energy Treasure Hunt Raffle!

Silver Sponsor \$6,000 (10 available)

- Premium Location 10 x 10 booth
- Recognition with Logo Placement on select Show Signage, website pages, marketing communications and conference program
- 2 Free Full Conference Passes
- 2 Free Single-Day Passes
- Ten Discounted (25%) Single-Day and Full Conference Passes

Basic Exhibitor and Exhibit Fee Includes

- One 10 x 10 booth: \$2,750
- One 10 x 20 booth: \$5,500
- One 20 x 20 booth: \$11,000
- Opening/Plenary Session Access
- 6 foot table and 2 chairs
- Back and side drapes
- ID sign and carpet
- Company listing in conference program

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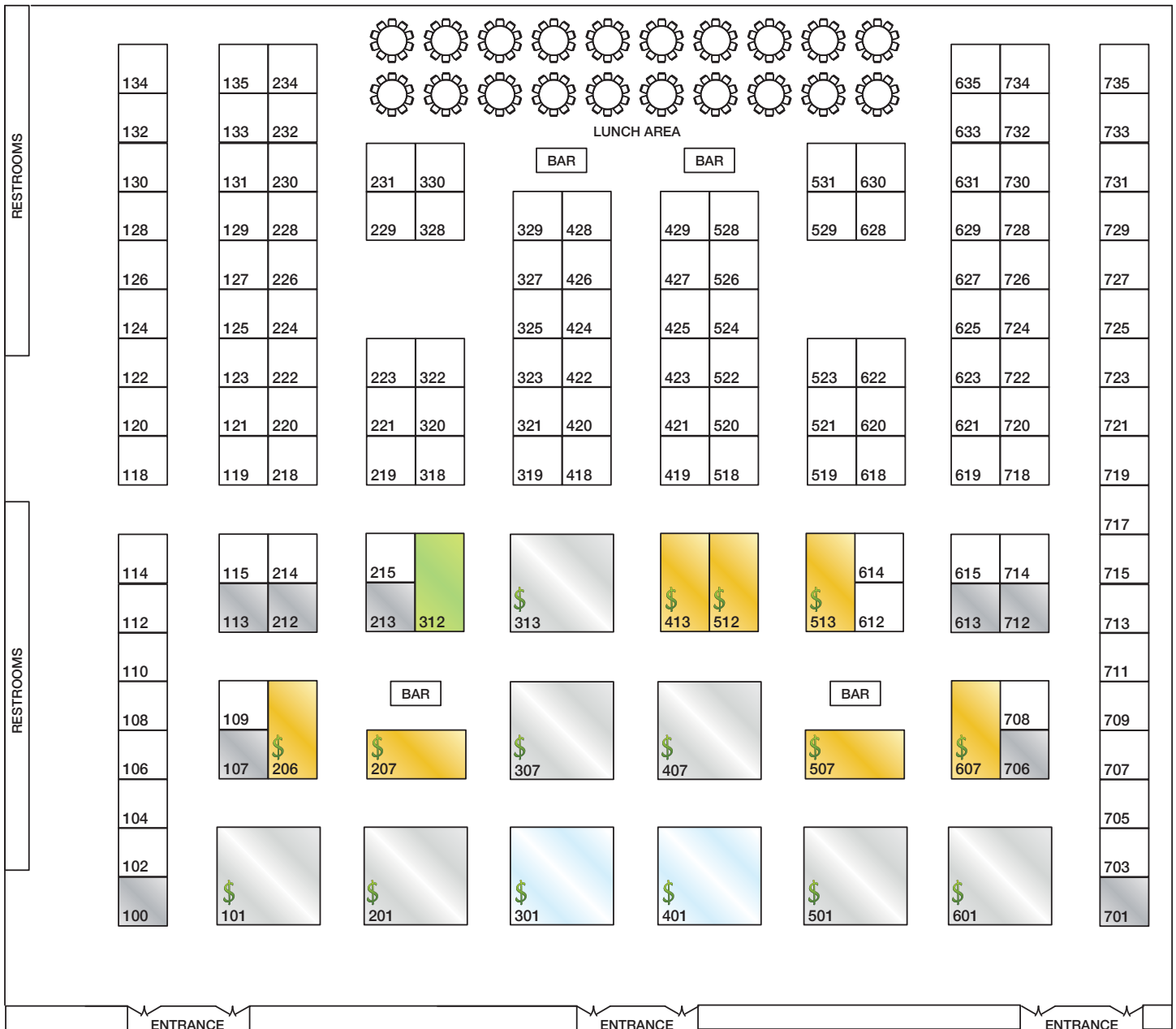
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FLOOR PLAN



- Diamond Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Utility Host
- Energy Treasure Hunt Sponsor

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