**Exhibitor Email Invitation**

This is suggested copy for Best Practices EXPO exhibitors to customize and send to their to promote their participation.

SUBJECT LINES:

We’ll be at Best Practices EXPO in McCormick Place, Chicago– will you?   
Join us at Best Practices EXPO in McCormick Place, Chicago, October 23-25, 2023  
Don’t miss all the innovation! Meet us at booth <enter booth #> at the Best Practices 2023 EXPO.

Dear <Name>,

<Exhibitor Name> will be exhibiting at Best Practices EXPO and we’d like to extend a personal invitation for you to join us in At McCormick Place, Chicago, October 23-25 and visit our booth <enter booth #>. We will be displaying our latest <insert highlight of the products, technologies, services you will be showcasing this year>.

Everything you need to optimize onsite utilities powering automation is waiting for you at Best Practices EXPO. To learn more and register, visit [capbexpo.com](https://cabpexpo.com/) .

We hope to see you there.

Best regards,

<Your Signature>

Best Practices EXPO   
October 23-25, 2023  
McCormick Place, Chicago  
[capbexpo.com](https://cabpexpo.com/)