

# BEST PRACTICES

EXPO & CONFERENCE CABPEXPO.COM

**COMPRESSED AIR** / **VACUUM** / **COOLING**

## RESERVE YOUR BOOTH

October 29-31, 2024  
Cobb Galleria Centre, Atlanta

Sustainable, Safe & Reliable  
**ON-SITE UTILITIES**  
Powering Automation

SPONSORED BY





## The Largest North American Event for On-Site Utilities!

The Best Practices EXPO & Conference brings leading experts and users together of **On-Site Utilities (Compressed Air, Pneumatics, Vacuum, Blower, Chillers and Cooling Towers)**. In 2023, they will convene to share food industry "Best Practices" for positive impacts on Sustainability, Safety and Reliability manufacturing metrics.



**Sustainable**  
 Energy/Water  
 Conservation Projects



**Safe**  
 Product Quality/Safety  
 System Compliance



**Reliable**  
 Uptime and Scrap  
 Reduction



The EXPO features "Best Practice" Technologies from all over the world.



Networking events bring people together each year!



Prior Conference Keynote Speakers have represented General Mills, Danone, Ball, Nissan, Intertape Polymer Group, Gentex, Woodard & Curran and Atlas Machine & Supply.



Education & Certification includes three expert conference tracks + CAGI CCASS Certification Exams + Compressed Air Challenge Level 1 Training.

### Sample Attendees Engineering Firms & Distributors Expert in On-Site Utilities

- |  |   |
|--|---|
| Advance Air Compressors<br>AECOM<br>Air Compressor Equipment<br>Air Production & Service<br>Airmatic<br>Arkansas Ind. Machinery<br>Atlantic Compressors, Inc<br>Atlas Machine & Supply<br>Black & Veatch<br>Blake & Pendleton<br>Brehob Corporation<br>Brown & Caldwell<br>CASCO USA<br>CFM Solutions Inc.<br>Comairco Equipment<br>Compressed Air Advisors<br>D&W Diesel Inc.<br>D.L. Thurrott Process Group<br>E.A. Nelson Company | Harris Equipment<br>HTE Technologies<br>Industrial Air Centers<br>John Bouchard & Sons<br>John Henry Foster<br>Midstate Air Compressor<br>Patton's Inc<br>Pierce Pump Company<br>Power Supply Industries<br>Process & Power, Inc.<br>Pye-Barker<br>Ring Power CAT<br>Smith Air Center, INC.<br>Southern Fluid Systems<br>Technical Sales LLC.<br>United Air Compressor<br>Woodard & Curran<br>Zorn Compressor & Equipment |
|--|---|

### Sample Attendees Manufacturers Using Automation

- |  |   |
|--|---|
| 3M<br>Abbott<br>Alkermes<br>ALPLA Inc.<br>Amcor Rigid Packaging<br>AMETEK<br>Ardagh Glass<br>Ball Packaging Americas<br>Baxter Healthcare<br>Berry Global<br>Danone<br>Decostar Industries<br>DENSO Manufacturing<br>Desmet Ballestra<br>Electrolux<br>Ferralloy<br>Frito-Lay<br>General Mills<br>Gentex Corporation<br>Givaudan<br>Grain Processing Corp. | Hill's Pet Nutrition<br>Ingredion<br>Intel<br>Intertape Polymer<br>Jack Daniel's Distillery<br>JPMetals<br>Magna Mirrors<br>Niagara Bottling<br>Nissan North America<br>Novo Nordisk<br>Owens Corning<br>Pactiv Evergreen<br>PepsiCo Canada<br>RING Container<br>Samsung Austin Semiconductor<br>Stanley Black & Decker<br>Toray CMA<br>Unilever<br>Volkswagen America<br>Waupaca Foundry, Inc. |
|--|---|

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# Exhibit at the EXPO!

Exhibit your technologies at the EXPO and meet new distributors and direct factory accounts. The EXPO Hall also features the New Technology EXPO Classroom and the Daily EXPO \$1,000 Energy Treasure Hunt Raffle!

## EXPO HOURS

Tuesday, October 29 1:30-6:30PM  
Wednesday, October 30 1:30-6:30PM



### Compressed Air

Air Compressors  
Air Compressor Controls  
Air Purification & Piping  
Condensate Management  
Pneumatics

### Blower & Vacuum

Aeration Blowers  
Industrial Blowers  
Vacuum Pump Systems  
Inlet Filtration/Oil Separators

### HVAC & Process Cooling/Steam

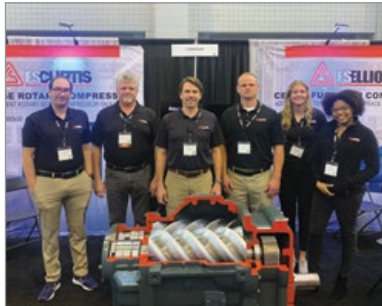
Chillers  
Heat Exchangers  
Cooling Systems  
Cooling Towers  
Water Treatment  
Boilers  
Steam Traps



Motors & Drives • Lubricants • Measurement Instruments • IoT Automation & Monitoring

## Venue-Hotel-Travel

The modern Cobb Galleria Centre in Atlanta will host the EXPO & Conference. Located at 2 Galleria Pkwy SE, Atlanta, it is a convenient 20 minute drive from Atlanta Hartsfield-Jackson International Airport. The EXPO Hall is directly connected to our host hotel, the Renaissance Atlanta Waverly Hotel located at 2450 Galleria Parkway, Atlanta, GA.



## Two Conference Tracks (up to 12 PDH credits)

**Track 1: On-Site Utility Sustainability: Energy & Cooling Water Conservation**

**Track 2: On-Site Utility Reliability, Safety and Quality**

## Conference Schedule

**MONDAY, OCTOBER 28, 2024**

- 8:00AM–6:00PM Exhibitor Move-In
- 8:00AM–6:00PM Registration Open

**TUESDAY, OCTOBER 29, 2024**

- 7:00AM–12:30PM Exhibitor Registration and Move-in
- 7:00AM–6:00PM Registration Open
- 8:00AM–10:00AM Conference Session #1
- 10:15AM–12:00PM Opening Session
- 12:15PM–1:30PM Lunch with Sponsor Speakers
- 1:30PM–6:30PM EXPO FLOOR OPEN**
- 2:00PM–6:00PM New Technology EXPO Classroom
- 5:30PM–6:30PM Show Floor Reception
- 6:00PM Daily EXPO \$1,000 Energy Treasure Hunt Raffle
- 7:00PM–10:00PM NETWORKING EVENT at the Renaissance Waverly Atrium

**WEDNESDAY, OCTOBER 30, 2024**





- 8:00AM–10:00AM Conference Session #2
- 10:15AM–12:00PM Plenary Session
- 12:15PM–1:30PM Lunch with Sponsor Speakers
- 1:30PM–6:30PM EXPO FLOOR OPEN**
- 2:00PM–6:00PM New Technology EXPO Classroom
- 5:30PM–6:30PM Show Floor Reception
- 6:00PM Daily EXPO \$1,000 Energy Treasure Hunt Raffle
- 6:30PM–10:00PM Exhibitor Move-out

**THURSDAY, OCTOBER 31, 2024**

- 8:00AM–6:00PM Exhibitor Move-out
- 8:00AM–10:00AM Conference Session #3
- 10:15AM–12:15PM Conference Session #4
- 12:15PM Conference Adjourns

# Exhibit Space Sponsorship Opportunities

All Booth Sizes are Measured in Square Feet (ft<sup>2</sup>)

|  <b>Diamond</b> |  <b>Platinum</b> |  <b>Gold</b> |  <b>Silver</b> |
|--|---|---|---|
| 2 available<br><b>\$22,000</b><br>Premium booth<br>20 x 20*                                      | 6 available<br><b>\$17,000</b><br>Premium booth<br>20 x 20*                                       | 8 available<br><b>\$12,000</b><br>Premium booth<br>10 x 20*                                   | 10 available<br><b>\$7,000</b><br>Premium booth<br>10 x 10*                                     |

| <b>Imperial U.S.(ft<sup>2</sup>)</b> | <b>Metric (m<sup>2</sup>)</b> |
|--------------------------------------|-------------------------------|
| 10 ft x 10 ft = 100 ft <sup>2</sup>  | 9.3 m <sup>2</sup>            |
| 10 ft x 20 ft = 200 ft <sup>2</sup>  | 18.6 m <sup>2</sup>           |
| 20 ft x 20 ft = 400 ft <sup>2</sup>  | 37.2 m <sup>2</sup>           |

\*For larger booth sizes add \$3,150 per 100 square feet.

## **Diamond Sponsorship \$22,000 (2 Available)**

- Priority Booth Selection and Placement
- All Platinum Sponsorship Benefits Listed Below

## **Platinum Sponsorship \$17,000 (6 Available)**

- Premium Location 20 x 20 booth
- Top-spot Recognition with Logo Placement on select Show Signage, Show Bags, website pages, marketing communications and conference program
- 6 Full Conference Passes
- Guaranteed Inclusion in the Best Practices Magazine Post-Show Special Report
- Guaranteed Presentation Slot in the New Technology EXPO Classroom
- Automatic sponsorship in the Daily EXPO \$1,000 Energy Treasure Hunt Raffle!

## **Gold Sponsorship \$12,000 (8 Available)**

- Premium Location 10 x 20 booth
- Recognition with Logo Placement on select Show Signage, website pages, marketing communications and conference program
- 4 Full Conference Passes
- Guaranteed Inclusion in the Best Practices Magazine Post-Show Special Report
- Guaranteed Presentation Slot in the New Technology EXPO Classroom
- Automatic sponsorship in the Daily EXPO \$1,000 Energy Treasure Hunt Raffle!

## **Silver Sponsor \$7,000 (10 Available)**

- Premium Location 10 x 10 booth
- Recognition with Logo Placement on select Show Signage, website pages, marketing communications and conference program
- 2 Full Conference Passes

## **Basic Exhibitor and Exhibit Fee Includes**

- One 10 x 10 booth: \$3,150
- One 10 x 20 booth: \$6,300
- One 20 x 20 booth: \$12,600
- Opening/Plenary Session Access
- 6 foot table and 2 chairs
- Back and side drapes
- ID sign
- Company listing in conference program

Full conference passes include lunch Oct. 29-30.

**View Current Exhibitors And Booth Availability**

<https://cabpexpo.com/exhibit/>

## **Onsite Sponsorship Opportunities**



### **Daily EXPO \$1,000 Energy Treasure Hunt Raffle! \$500 (20 Available)**

- Included with sponsorship

### **Badge Lanyards \$2,500 (2 available)**

- One color logo printed on a black or white lanyard

### **Lunch Sponsor \$4,000 (1 Available Each Day)**

- Buffet Lunch October 29 and October 30 from 12:00-1:30PM in the General Session Room
- Provide a 15-minute New Technology Presentation with 5 minute Q&A from the Stage with Powerpoint on Big Screens
- Sponsor presentation at 12:45PM
- Brand recognition with Logo Placement in lunch area and ability to hand-out brochures

### **Networking Event \$5,000 (3 available)**

- At the Renaissance Waverly Atrium, October 29
- Recognition with Logo Placement at the bar
- "Meet and Greet" with attendees and ability to hand out brochures

### **Show Bag Inserts \$1,000 (5 available)**

- Ability to place one item into each of the 1,000 attendees' show bags (promotional item or piece of literature)

### **Coffee Break \$2,000 (3 available)**

- Served during morning Conference breaks October 29, 30 and 31
- Recognition with Logo Placement in coffee area and in conference program
- "Meet and Greet" with conference and expo hall attendees and ability to hand out brochures

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